



Crama Rasova

is one of the newest and most modern wine cellars in Romania. Crama Rasova is a family run estate located in Cernavoda, the heart of the Dobrogean southern wine region of Romania.

A grayscale map of the Danube Delta region in Romania. The Danube river is shown winding through the landscape, with numerous islands and branches. Labeled locations include Perisoru, Stefan cel Mare, Fetești-Gară, Maltezi Stelnica, Vlașca, Fetești, Buliga, Borcea, Gâldău, Jegălia, Unirea, Aliman, Oltina, Dichiseni, Izvoarele, Satu Nou, Viile, Dunăreni, Vlahii, Aliman, Floriile, Hațeg, Abrud, Rasova, Cochirleni, Saligny, Salig, Tibrinu, Gherghina, Tortoman, Siliștea, Seimenii Mici, Seimeni, Dunărea, Capidava, Băltăgești, Gălbiori, Mireasa, Târgușor, Dorobanțu, Nicolae Bălcescu, Mihail Kogălniceanu, Dropia, Cuza Vodă, Satu Nou, Remus Opreanu, Medgidia, Castelu, Nisipari, Culmea, Nazarcea, Poarta Albă, Murfatlar, Siminoc, Valea Dacilor, Peștera, Izvoru Mare, and Cheia. Road markers for E81, E60, 3A, 3B, 212, 224, 226B, 225, 222, 63, 61, 223, 228, 27, 381, and 2A are visible. The text 'In 2015' is overlaid in yellow on the map.

In 2015

Crama Rasova entered the wine market in Romania with the declared objective of becoming a benchmark winery for Dobrogea, both from the point of view of the wines produced, and from the perspective of the tourist experience offered to those who would step on its threshold.



Overview

Year of establishment: 2015

Location: place Cernavodă, in the Murfatlar area

Investment: family business, 100% Romanian, worth over 8 million Euros (2 million - EU funds)

Owners: Zoe and George Ghiuri

Area: 50 ha per fruit, plantations of different ages / 11 ha new vineyards (2021)

Sustainable agriculture / minimal intervention on the environment.



Objectives

To offer a tourist experience.

To realize typical wines / good ambassadors for the terroir of Dobrogea.

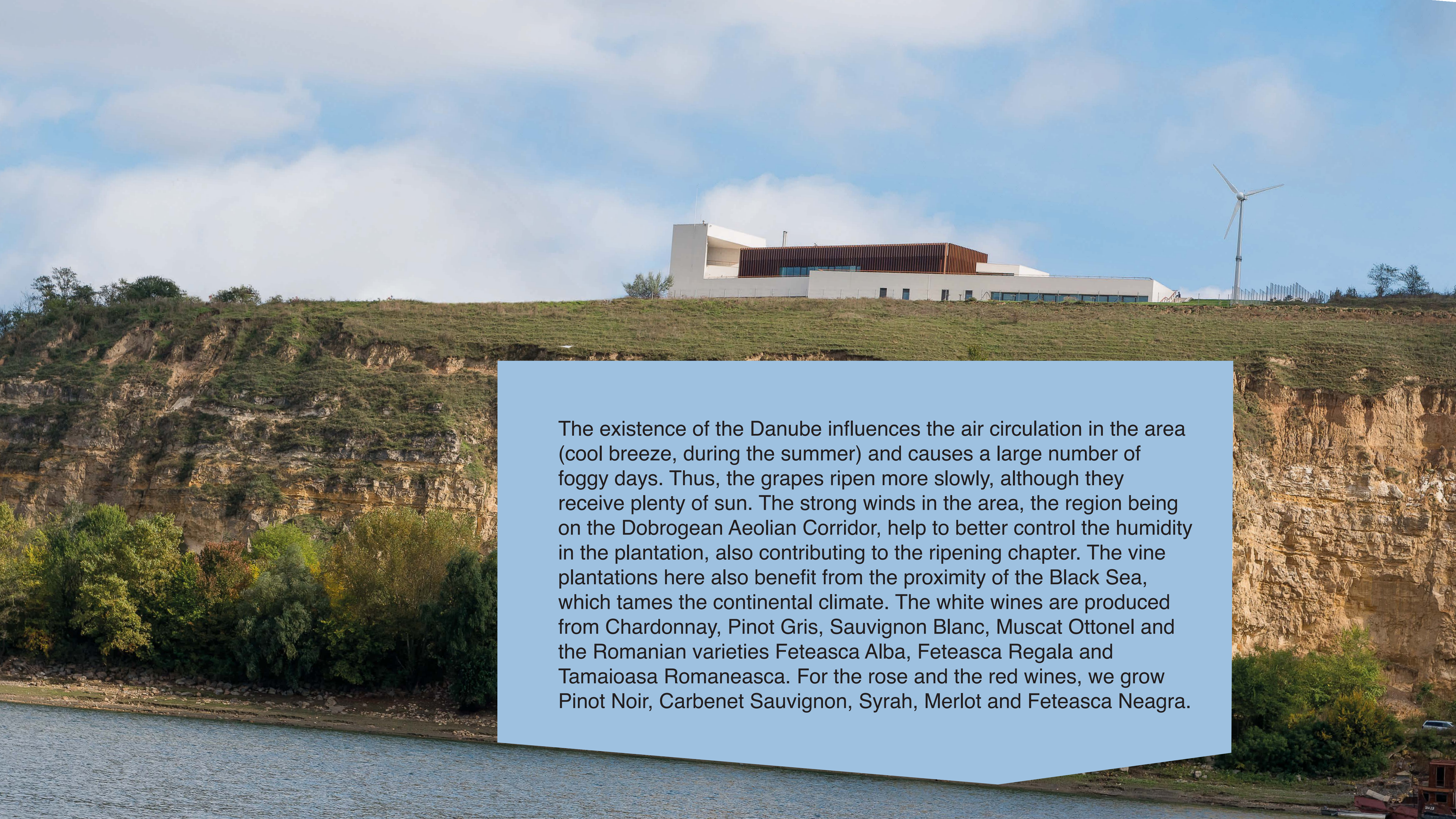
To make friendly wines for all tastes.
To cultivate a relaxed lifestyle.

To educate wine consumers and to bring new consumers with wine.



Special terroir

Rasova Winery's plantations are located in the Murfatlar DOC, the unique character of the wines here being the result of a combination of factors that define the terroir of this wine region. The sun, represented as a symbol on the winery's logo, is an important element of this mix of factors, the insolation period in this area being the longest in the country, with over 2,100 hours annually. Another defining element of the terroir here is the soil consisting of clays and sandy loess with calcareous inserts, an aspect due to which the wines have an increased minerality, but also a low pH, which makes the perception of acidity high.



The existence of the Danube influences the air circulation in the area (cool breeze, during the summer) and causes a large number of foggy days. Thus, the grapes ripen more slowly, although they receive plenty of sun. The strong winds in the area, the region being on the Dobrogean Aeolian Corridor, help to better control the humidity in the plantation, also contributing to the ripening chapter. The vine plantations here also benefit from the proximity of the Black Sea, which tames the continental climate. The white wines are produced from Chardonnay, Pinot Gris, Sauvignon Blanc, Muscat Ottonel and the Romanian varieties Feteasca Alba, Feteasca Regala and Tamaioasa Romaneasca. For the rose and the red wines, we grow Pinot Noir, Carbenet Sauvignon, Syrah, Merlot and Feteasca Neagra.

TLC -Tender, love & care

The viticultural practices applied at the Rasova Winery have been in accordance with the principles of sustainable agriculture, as least invasive as possible, with the use of pesticides, herbicides or fertilizing substances reduced to zero. To the same extent, the winemaking philosophy addressed here aims to obtain Dobrogen wines, friendly and typical, which convey the characteristics of the terroir and the intentions of the winemaker. Almost all the work that directly targets the bunch (cutting, weeding of shoots, ripening, cerning) is done by hand, and the selection of grapes is extremely rigorous. The first sorting takes place at the time of picking, with three other qualitative selections taking place in the winery at different times of the production process.



Modern Technology

Equipped with state-of-the-art winemaking technology, the actual winery has a capacity of 1.075.000 liters. It was built in such a way as to offer a unique experience from an aesthetic point of view to those who visit it. Rasova is a gravitational cellar, which allows the transfer of the must without the help of pumps, thus reducing the level of oxidation in the wines.

A modern interior space featuring a grey sofa, a white coffee table, and walls made of vertical wood slats and stone. A large grey text box is overlaid on the left side of the image.

Architecture

"a construction - a tribute to the Dobrogean landscape, undulating and often arid, stony, with little and troubled vegetation. For this, we could not imagine a banal form, an easy composition, but rather an (apparently) irrational agglutination of simple volumes, adjacent, intersected, juxtaposed, like a pile of white rocks, coming out of the ground. The organization of the built volumes was done according to the specific flows of the two stages of the space's operation: the production one (winemaking: taking over, processing, ageing, bottling, etc.) and the tourist one (visit routes that follow the sequence of specific operations, from the clusters unloaded from the tractor to wine kept in barrels or bottled)."

Winemaker

Razvan Macici is one of the most famous Romanian winemakers internationally. Immediately after the 1989 revolution, he went to South Africa where he settled and achieved some formidable performances. After a decade and a half at Nederburg Wines, the Romanian Răzvan Macici took over the newly created position at the level of the Distell group (owner of Nederburg Wines) - as "head winemaker" of the entire company. He created the official wine of the UEFA World Cup 2010 and received the title of "Winemaker of the year" in 2012. In 2013, Razvan returned to the country and built a sound reputation in the Dobrogean terroir. Since 2019, he has been part of the Rasova project in which he sees enormous potential.



Enotourism

Wine tourism involves a little more than offering a glass of wine. It supposes a memorable, personal experience to remember and take home. From this point of view, the Rasova Winery's offer is very varied, with guided winery tours, events and tastings at several price levels. Winery tours offer visitors the experience of going through all the stages of the winemaking process, from grape to bottle, the production circuit being so well organized that visits can be made even during the harvest season.



AER by Rasova

The AER by Rasova concept is a series of events held at the winery with the objective of attracting young consumers closer to the wine category. During the summer, the AER parties take place in the courtyard of the winery and bring thousands of tourists eager to listen to the most famous Romanian and international artists live.


#AERI

RBYRASOVA

An abstract line drawing of a wine bottle, tilted diagonally. The bottle has a long neck and a wider body with a slightly irregular, organic shape. The lines are thin and dark, set against a light gray background.

Products

Rasova Winery's portfolio was built to satisfy a wide range of tastes. Created by the winery's marketing manager, Daniel Negrescu, the innovative Rasova collections and labels contain elements and symbols that characterize and define the Dobrogean project. Through their presentation, the wine is promoted in a unique way, being translated into a much more relaxed and friendly context.

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i
imperfect

Fetească Neagră

despre cub
(1979)

La Plage white

white blend, dry



Created to make its "friends" very easily, La Plage reveals itself in friendly, vibrant and colourful sensations, but retains a serious note thanks to its acidity and minerality. It expresses itself directly and precisely in well-contoured tones of green apples and pears, field flowers, green pepper and lemon zest, underpinned in the background by mineral, warming stone tones. Its juicy yet crisp palate begins with sweet sensations of green apples and tangerines, balanced in the second part of the palate by acidic-vegetable notes of peppers and apricots. On the finish, it leaves a grainy texture, thanks to the salty minerality and citrus acidity, elements that give it freshness and volume.

La Plage rosé

rosé blend, dry



It reveals its flavours in a fresh, lively and generous way, offering fruity and expressive sensations of strawberry, raspberry, red apple and melon, with subtle notes of grapefruit and green pepper. The well-balanced and very friendly palate is characterized by the combination of sweet sensations of ripe fruit, strawberry and white cherry, and vegetal and citrus impressions, refreshed on the finish by a precise acidity and salty minerality. A very friendly and light, easy-drinking wine that attracts with its cheerful aromas from the first sensations to the fresh fruity, citrus-mineral aftertaste.

La Plage red

red blend, dry



A fruity and very friendly wine that also shows a bit of weight thanks to its athletic tannins, very well polished. It has a ruby-red color with bright blue tints. Its intense aromas of black currants, blackberries, bitter cherries and candied plums are framed by tones of black pepper, violets and graphite. The fleshy taste exudes a summer "warmth", being friendly and delicate, with a good balance between the acidity of bitter cherries and spicy tannins. On the finish, it brings its suite of fruity notes for a final show of strength and to balance the spicy, warm undertones.

Sur Mer cuvée white

Sauvignon Blanc, Chardonnay, Fetească Albă, dry



Sur Mer Cuvée White keeps in the current vintage the line that has propelled it to the top of the most popular wines from Crama Rasova: it is solar, fragrant, fresh, and friendly! Olfactorily, it attracts with its exotic and well-defined aromatic expression with sensations of lime, grapefruit, ripe peaches, red apples and mango, which it pigments with spicy, white pepper sensations, but also with mineral, hot stone tones. The palate starts out fruity and juicy, with impressions of green apples and ripe citrus, staying intense and vibrant thanks to its crisp acidity and salty minerality. The finish maintains the same fruity-floral aromatic line, "coloured" and perfumed, being intense, ample and refreshing.

Sur Mer Pinot Gris

Pinot Gris, dry



Intense, elegant and fragrant, Pinot Gris Sur Mer displays a charming hold, thanks to its aromas of wild flowers, honeysuckle, ripe apples and pears and limes, pigmented by tonic almond tones and light salty-mineral impressions. Taste wise, it is fresh, juicy and refreshing, with grapefruit and green apricot acidity, tamed by ripe green apple, lychee and tangerine tones and complemented by a refined, delicately grainy minerality. The aftertaste is fresh, light and crisp, with a persistence of green apple and lemon zest and delicate spice-mineral impressions.

Sur Mer Chardonnay

Chardonnay, dry

Sur Mer Chardonnay manages to differentiate itself from previous vintages through expression, intensity and balance, while retaining a modern and energetic flavour structure. The wine's powerful flavours are like a 'tropical holiday, coloured by impressions of mango, pineapple, red grapefruit, peach and ripe pear, balanced and enhanced by generous tones of vanilla and crème brûlée, with secondary tones of warming stone and exotic spices. On the palate, it has a medium-bodied, 'crisp' ripe citrus acidity, a precise, slightly savoury minerality and a very velvety, creamy, full texture. The fruity component of the palate expresses intense and pure flavours ranging from ripe tropical fruit, white flowers and warming stone, and leaves behind a fragrant, vibrant, fresh and refreshing aftertaste.



Sur Mer cuvée rosé

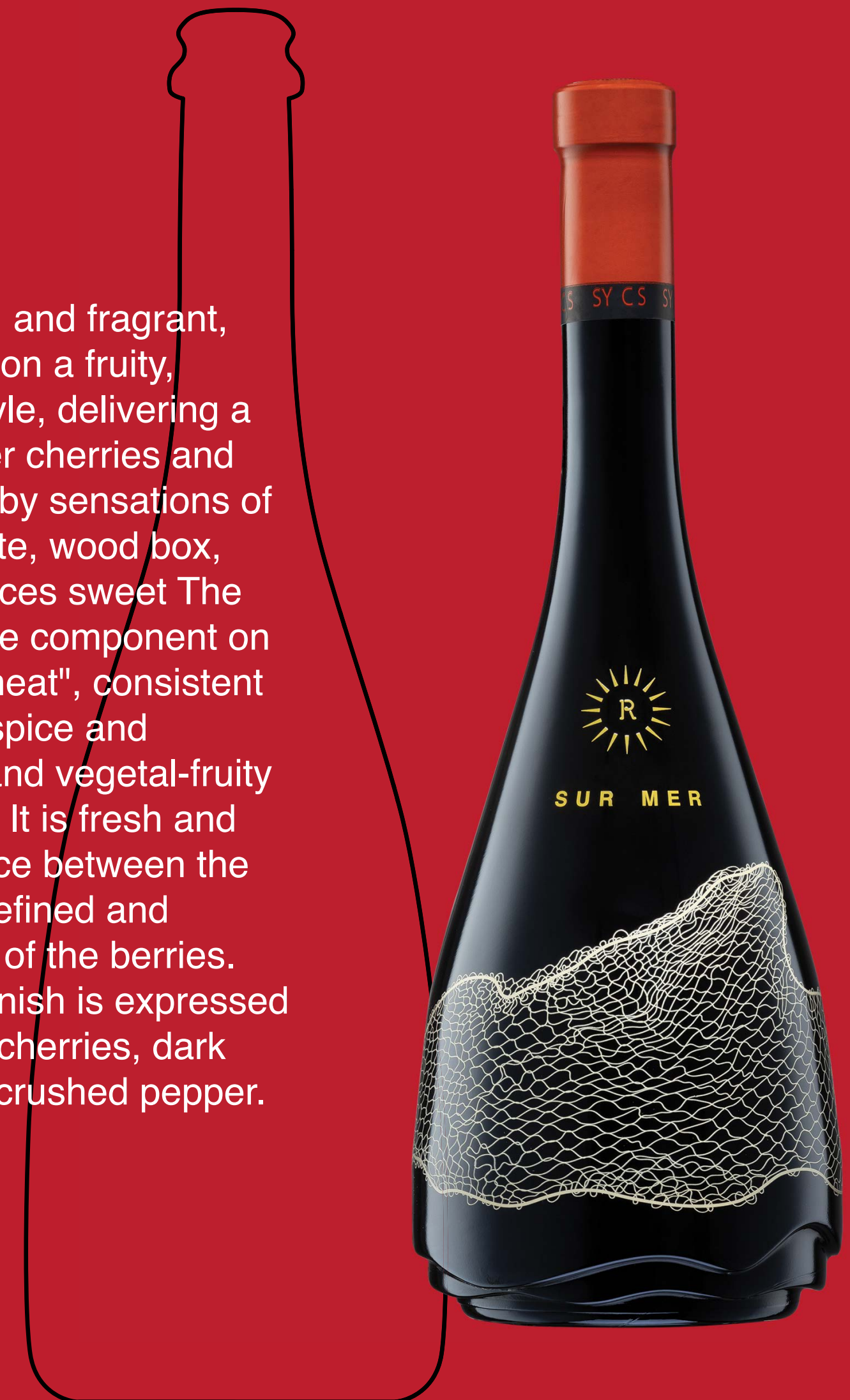
Fetească Neagră, Syrah, Pinot Noir, dry



Sur Mer Rose is a fruity, summery statement for those who appreciate freshness and minerality. It has a bright, delicate pink colour reminiscent of ripe peaches. Aromatically, it flaunts appealing and intense raspberry and red grapefruit sensations, which it enhances with mineral-tinged notes of chalk and white pepper set against a floral backdrop. It's well-balanced and refreshing, with elegant, precise acidity of white peach and ripe citrus, with fruity red berry vibes. The long, juicy aftertaste brings back the citrus sensations, which it accompanies with mineral tones.

Sur Mer cuvée red

Merlot & Syrah & Cabernet Sauvignon, dry



Full-bodied, substantial and fragrant, Sur Mer red 2020 bets on a fruity, explosive and warm style, delivering a fruity avalanche of bitter cherries and black currants, framed by sensations of bitter chocolate, graphite, wood box, tobacco leaves and spices sweet. The taste reflects exactly the component on the varieties, having "meat", consistent and juicy from Merlot, spice and minerality from Syrah and vegetal-fruity shades from Cabernet. It is fresh and rich, with a good balance between the tannins present, well-defined and "junky", and the acidity of the berries. The long and intense finish is expressed in strong hints of bitter cherries, dark chocolate, mocha and crushed pepper.

Sur Mer red

Pinot Noir, dry



Delicious, fresh and savoury, this Dobrogean Pinot Noir displays its intense and well-contoured flavours in a straightforward manner. It combines fruity sensations of bitter cherry, pomegranate, black cherry and berry jam, with hints of violets and dried herbs, set against a backdrop of tanned leather, vanilla and dark chocolate. The palate has a well-balanced yet delicate structure, with a good balance of polished tannins, juicy, refreshing acidity and a fruity component of black and red berry fruit and orange zest. It has medium body and a velvety texture, the aftertaste intense, fresh and perfumed, vibrating in sensations of red fruits, complemented by impressions of vanilla, dark chocolate, tanned leather, liquorice and cinnamon.

Nud white

Sauvignon Blanc, Muscat Ottonel, Pinot Gris, Gewurztraminer, dry



From the very first notes it displays elegance, precision and an interesting concentration, its well-crafted flavours hinting at a glamorous, fragrant spectrum. Aromatically, it develops impressions of freesia and rose petals, red grapefruit and tangerine, peach and green apple, with a vegetal undertone of fresh basil. The four varietals contribute to the aromatic-structural construction of the wine: Sauvignon Blanc with its freshness, acidity and minerality, Pinot Gris gives the vegetal-spicy tones, and Muscat and Traminer "combine" for a pronounced floral component. Its crisp, fresh and juicy taste is a combination of red apple sweetness, ripe citrus acidity and the salty minerality typical of the Dobrogea soil.

Nud rosé

Fetească Neagră, Mamaia, Pinot Noir, dry



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Imperfect white

Fetească Albă & Fetească Regală, dry



An impressive, elegant and complex wine with a precisely represented, exotic and fruity aromatic structure and a unique personality. Aromatically, it floods the senses with rich and voluptuous sensations of ripe yellow grapes, white peach and grapefruit, jasmine and orange blossom, with secondary impressions of green pepper and white pepper. The palate is fleshy and precise, with ripe grape and sweet apple fruit tones balanced by an extremely elegant minerality and crisp green pear acidity. The long, elegant aftertaste "vibrates" into fruity-citrus sensations, with secondary hints of oriental spice.

Imperfect rosé

Fetească Neagră, dry



An elegant and attractive rosy pink, with a bright rosy colour and light purple reflections. Olfactorily, it unleashes complex and well-contoured aromas of red grapefruit, strawberry, tangerine and lychee, with a well-dosed mineral component of salt and limestone, with delicate impressions of oriental spices and floral overtones. The intense palate starts juicy and fresh, with raspberry and ripe cherry tones, followed by the avalanche of freshness given by the combination of red fruit acidity and sustained minerality, a combination that amplifies the fruity sensations of the ample and intense aftertaste. A seductive rosé designed to be paired with a multitude of occasions!

Imperfect red

Fetească Neagră, dry



It displays an elegant sobriety, but at the same time it has an exotic character, with a consistent texture, an impressive purity of fruit and with ripe and well-polished tannins. Its bright crimson color prepares you for the aromatic load of black currants, jams and smoked plums, notes which it envelops in tones of dark chocolate, crushed pepper, violets, graphite and a touch of tanned leather. The full, concentrated and precise taste unfolds in fruity-spicy layers, with vegetable spiciness. It is fleshy and juicy, thanks to the play between energetic black cherry acidity and athletic tannins, with a long, ample, well-sized aftertaste. It is very beautiful even now, but those who will be patient with it for a few years will have an impressive experience.

Aripi white

Semillon, Chardonnay, dry



A wine with a vibrant, unique and exotic expression for the Dobrogea area, thanks to the presence of Semillon alongside the "classic" Chardonnay. Its bright yellow colour, with greenish reflections, anticipates the aromatic avalanche that the wine offers directly and precisely. It creates its complex olfactory structure with sensations of sweet ripe citrus, orange blossom, honey and green apples, which it complements with well-drawn tones of wax, vanilla, exotic spices and warming stone. The succulent, precise palate has a progressive evolution, from the full, rounded attack, supported by a tonic, well-integrated grapefruit acidity, to the fresh, long and intense floral-fruity aftertaste, pigmented by subtle tones of sweet spice, vanilla and almond. A white with very good potential for evolution.

Aripi red

Cabernet Sauvignon, Merlot, dry



From first contact, Aripi Red shows strength and breadth, but also displays a classic elegance with an appealing complexity. Its aromatic expression is characterised by the combination of ripe blackcurrant, bitter cherry and prune tones, and well-balanced impressions of dark chocolate, liquorice, rum, oriental spices, tanned leather and tobacco leaf. The intense, fresh, precise and bold palate has an athletic structure, with strong but well-honed tannins balanced by black berry acidity. The rich, fruity aftertaste accentuates the fruity sensations, framing them between licorice, caramel and graphite sensations.

Aripi rosé

Syrah, dry



It shows complexity and elegance from its first notes, presenting itself with expressive impressions of ripe peach, red grapefruit and strawberry, which it balances with precise mineral sensations of warm stone and velvety, light vanilla tones of croissant and brioche. On the attack, the juicy, fresh taste is expressed in strawberry, green apple and grapefruit sensations, supported and enhanced by an interesting, slightly salty minerality and veiledly unctuous, pastry impressions. Precise citric acidity gives it freshness and dimension and amplifies the fruity sensations of the mineral-flavored aftertaste.

Dulce Nebunie white

Muscat Ottonel & Tămâioasă Românească, sweet

A fresh, vivid, "colored" and perfectly balanced rosé, with a bright color. It expresses itself with perfect elegance, but does not forget to score the popularity chapter with some playful - voluptuous accents. It makes its fruity expression a statement of strength, displaying strong tones of orange peel, strawberries, red currants and nectarines, which it pigments with some spicy shades, but also with some floral sensations. The taste is structured and expressive, with a juicy acidity, of ripe citrus and nectarines, a very pleasant minerality and a satiny texture.





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